

Athens, March 24th, 2023

PassPantou – Skills for wheels

A Corporate Social Responsibility Initiative from Sarantis Group and My market

Sarantis Group, one of the leading consumer products companies boasting a significant international presence and top brands and partnerships and the Greek super market chain **My market** with a dynamic presence throughout Greece and are expanding their collaboration and jointly undertaking the Corporate Social Responsibility initiative **“PassPantou – Skills for wheels”**.

Faithful to our commitment to give back to people and society, this year we’re shifting the conversation from the problem of accessibility to the power of independence, choosing to partner with Paralympian Makis Kalaras supporting the **RUSH OUT** organization.

As part of our Corporate Social Responsibility initiative, **“PassPantou - Skills for wheels”** we are



providing full financial support **for the training of ten individuals**. The program encompasses hands-on experiential training in daily self-service practices led by Makis Kalaras and his team of specialized partners. Simultaneously, when consumers purchase Sarantis Group products at My market stores, they are actively contributing to the cause. A portion of the revenue generated will be allocated towards training individuals with mobility disabilities, enabling them to

live independently in their everyday life.

Sarantis Group through its responsible business operation, continues its work behind corporate social responsibility, aiming to have a positive impact on the society with respect to people.

Contact Info: Eleni Pappa, Corporate Communications Director, epappa@sarantisgroup.com , tel. +30 210 6173065

Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.

My market

My market is a purely Greek retail chain with 232 stores throughout Greece. It was founded in 1976. In 2021, launched My market Local, the franchising model of convenience stores. Since the first day of its operation, the company has been active consistently and reliably in the Greek market. My markets' vast majority of producers and suppliers are Greek. A key point of reference all these years has been and still is the respect for the customer, the non-negotiable quality of the products and services offered, the safe working environment, Sustainable Development, and the contribution to society in multiple and multidimensional ways.