

Athens, July 23rd 2021

Sarantis Group was distinguished as one of the «Most Admired Companies 2021» on Fortune's list

Sarantis Group in 18th place among the 20 Most Admired Companies in Greece for 2021

Sarantis Group was distinguished on the list of the Most Admired Companies 2021, which was compiled for the seventh consecutive year in Greece by the leading Fortune magazine in collaboration with the international audit, tax and consulting services company, KPMG. The Most Admired Companies 2021 award ceremony took place on July 22nd 2021, at the Four Seasons Astir Palace Hotel.

The Group's distinction as one of the Most Admired Companies, and specifically in the 18th place, rewards the stability, resilience and consistency that the Group has demonstrated, as one of the leading companies within the corporate community in Greece. The Group's robust course comes as a result of its successful strategic plan followed throughout the years, a plan leading to outstanding performance.

This is a particularly important distinction for the Group, since it reflects the Group's continuous efforts for excellence throughout its operational journey and reaffirms its remarkable profitable growth, as a result of its ability to grow and prosper despite the adverse business environment. Sarantis Group has evolved into a multinational consumer products company with an expanding geographical footprint, having doubled its sales within the last decade, achieving steady profitability growth rates every year and a 10 year record EBITDA margin in 2020. Always aiming to create sustainable value, through constant investments and CSR actions, the Group achieves the optimum balance between financial strength and responsible business practices, actively contributing to the prosperity of the local communities where it operates.

The research highlights each year the "Most Admired Companies in Greece", while the evaluation of the companies is based on their corporate reputation, based on quantitative and qualitative criteria established by the American version of Fortune. The initial list consists of more than 350 profitable companies, whose annual turnover is over 50 million euros.

More than 1,700 top executives (CEO's, CFO's, COO's, General Managers, Marketing Managers, Commercial Directors, HR Directors) of more than 350 Greek companies contributed in the survey, were asked to answer KPMG's questionnaire, rating the companies in their industry according to the 9 strict criteria set by the American Fortune (Innovation, Human Resource Management, Utilization of Resources and Corporate Assets, Corporate Social Responsibility, Management Team Quality, Financial Performance, Long Term Investment Value, Service Value or Investment Value , Extroversion / Competitive Advantages).

Mrs. Eleni Pappa, Investor Relations and Corporate Communications Director, stated: "It is a great honor for us to be on the list of the 20 Most Admired Companies this year. This award is of utmost value because it derives from the evaluation of market executives, people who deeply comprehend the daily challenges that a large Group has faced in the last two years. This recognition is another indication for us that we are on the right path and gives us the energy to stay committed behind our strategic growth plan.

Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia-Herzegovina, Portugal, Ukraine and Russia, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.

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