



Athens, October 5<sup>th</sup> 2021

### Three unique nights in the color of cobalt blue by La Prairie at the Athens Conservatory

**La Prairie**, the Swiss Cosmetics House, synonymous with boldness and luxury for more than four decades, invited friends, brand ambassadors and associates to a unique meeting of art, gastronomy and beauty on **October 5<sup>th</sup> , 6<sup>th</sup> and 7<sup>th</sup>** , at the Athens Conservatory. The nights were dressed in the color of cobalt blue and were dedicated to the new discovery of La Prairie's scientists, the **SKIN CAVIAR NIGHTTIME OIL**.

**La Prairie** transformed the Ω2 room of the historic Athens Conservatory and welcomed the guests to the magnificent world of **La Prairie**, in nights dedicated to cobalt blue. The evenings were an ode to art, beauty and gastronomy and were a unique experience for all attendees.

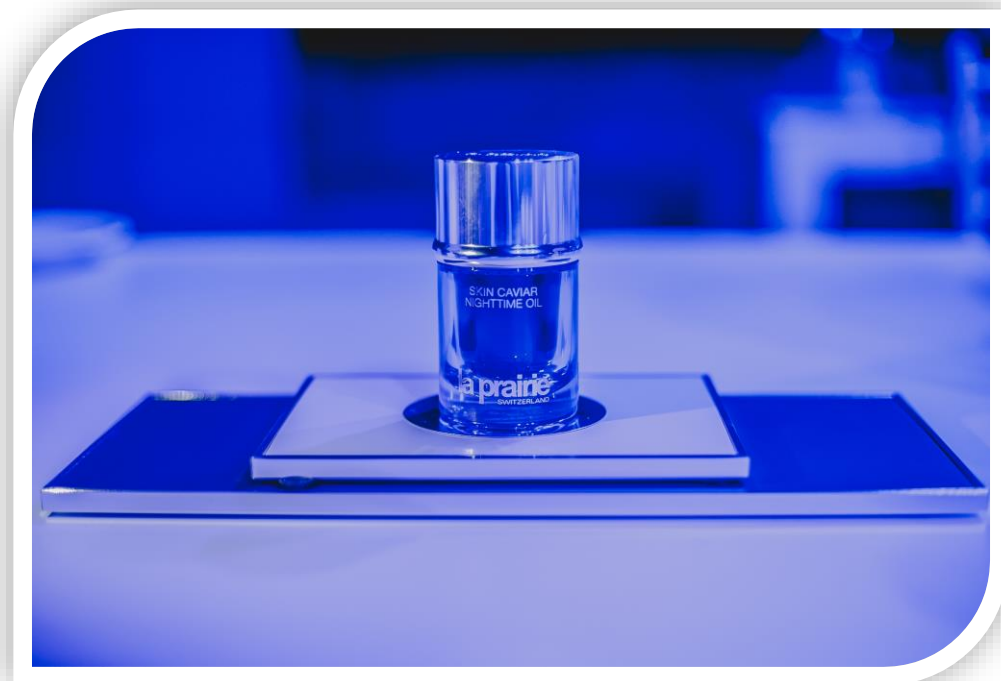
The evenings started with the electronic violin of Eva Presley, who offered a unique show and her electronic melodies accompanied the guests, during which they enjoyed their cocktail in the welcome area, specially created for the occasion and inspired by the collection and cobalt blue. In the same space, the guests had the opportunity to enjoy the entire **SKIN CAVIAR collection** and get to know the new **La Prairie** launch.

Moreover, passing through a spectacular steam curtain, the ladies were led to the dining area, where an exclusive 6-course High Gastronomy menu was waiting for them, with caviar as the main ingredient. The menu was curated exclusively for the House of La Prairie by the award-winning chef Gikas Xenakis and the restaurant Aleria, whose creations were inspired by the **SKIN CAVIAR collection** and the House's philosophy.

The hosts of the evening were Mrs. Alkistis Katsika, Angela Sarli and Ioanna Dara from Gr. Sarantis SA, the exclusive distributor of La Prairie House in Greece. In fact, Mrs. Sarli gave an excellent and interesting speech about the history, the identity of the House, but also the new **SKIN CAVIAR NIGHTTIME OIL**, aiming for the guests to get to know the House even better.

At the end of the dinner, the House of La Prairie offered to all the guests the new innovative **SKIN CAVIAR NIGHTTIME OIL**, in order to discover it, to try it on, to experience the miraculous action of the caviar and to complete the SKIN CAVIAR evening treatment ritual.

la prairie  
SWITZERLAND



### **Sarantis Group**

*Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia-Herzegovina, Portugal, Ukraine and Russia, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.*