



Athens, April 7<sup>th</sup> 2022

## Sarantis Group through SANITAS support the society through acts of solidarity

*This Easter, Sarantis Group, in the light of its Corporate Responsibility, further strengthens the NGO's "Boroume" mission for the 6th consecutive time embracing socially vulnerable groups*

**Sarantis Group**, one of the largest FMCG multinational companies with significant international presence, leading brands and strategic partnerships, **embraces the Greek society through acts of solidarity**. This **Easter**, the Group through its brand **SANITAS supports the needs of the non-profit organization "Boroume" aiming to reduce food waste, making these holidays more humane for all.**

Through this CSR initiative, Sarantis Group and SANITAS will cover the needs of organizations aimed at socially excluded and vulnerable social groups. Specifically, **the Group will offer through its brand SANITAS for the 6th consecutive time 150,000 portions of food & 6,000 food packaging products at the Galini Foundation**, which serves **650** people daily through free meals service, as well as at the **NGO Faros Elpidas**, which takes care of the needs of **120** people every day through social kitchen service in the area of Taurus.

CSR actions for both Sarantis Group and SANITAS are of great importance and essential value. The Group will continue actively its social contributions, as offering and supporting the society is a key part of its culture and philosophy.

### Sarantis Group

*Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia-Herzegovina, Portugal, Ukraine and Russia, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.*

## About SANITAS

SANITAS has been the home specialist for 54 years. The brand was established and loved after its motto "SANITAS-SANITAS Double Guarantee", and since then it did not stop innovating and offering innovative products that improve the life of its consumers, making it simpler. Years of experience have led to the creation of a wide range of products in the categories of food packaging, garbage bags and cleaning tools. With many distinctions in its assets and after its constant environmental action, SANITAS continues to invest in innovation and aims to serve the Greek family by making #olapioapla. SANITAS, Innovation that you experience.

# Πάσχα με **SANITAS** και όλα μπορούν να γίνουν καλύτερα!



Φέτος το Πάσχα συνεχίζουμε **ΜΑΖΙ** να προσφέρουμε  
πάνω από 150.000 μερίδες φαγητού & 6.000 είδη συσκευασίας  
σε συνανθρώπους μας που έχουν ανάγκη.

  
**Μπορούμε**  
Καμία μερίδα φαγητού χαμένη