

Athens, June 6th 2022

Sarantis Group honors the World Environment Day by enhancing its efforts towards the pillar of Sustainable Production and Consumption

World Environment Day is designated by the United Nations on June 5 and each year sheds light on a number of environmental issues that need to be addressed at both national and corporate level

Through its responsible operational activity and its purposeful brands, the Group aspires to actively contribute towards the curbing climate change and protecting the environment.

Sustainability is the core of the Group's business model and is a precious corporate value, therefore long its business decisions made throughout its activity circle to be in line with sustainability in all Group's action spectrum. Within this context, the Group further strengthens its green initiatives, both in terms of sustainable production and responsible branding, with the aim to mitigate its environmental footprint and forward to consumers a more ecological philosophy.

Sustainable production and consumption are at the center of the Group's sustainability strategy and significantly affect its production facilities and its product approach.

Regarding the production, the Group aims at implementing environmentally friendly practices. Setting its focus on reducing energy consumption levels during its production process, the Group invests in new automated machinery equipment in all its plants in Greece, Poland, and Ukraine. At the same time, the Group continues to invest with consistency in energy management systems certification ISO 50001 in Greece and in environmental management systems certification ISO 14001, which ensure its green approach in production and further support monitoring its environmental performance. Throughout 2021, the Group managed to enter into an agreement for the acquisition of STELLA PACK S.A., a Polish consumer household products company. STELLA PACK's contribution to the cyclical economy will further enhance the Group's efforts towards sustainable production, as it works only with recycled plastic and owns a waste separation line that manufactures internally own recycled plastic covering fully its production needs.

Moreover, at a product level, the Group aims to use raw and packaging materials that are eco-friendly, increasing the percentage of recycled, biodegradable, and natural materials used, developing formulas with an improved environmental footprint. Sarantis Group is oriented towards further reduction of the plastic used in its packaging, while at the same time supports collaborations with suppliers having a similar philosophy.

In the personal care category, the hypoallergenic formulas of the suncare eco line, of the brands Carroten, Kolastyna, Astrid and Elmiplant are a radiant example. The products have an enhanced protection system of 4 levels UVB + UVA + VL + IRA, UV filters of Eco-balanced technology that respect the environment and 100% recyclable packaging, using recycled plastic to reduce the product's environmental footprint.

In addition, the Group has developed garbage bags with a reduced environmental footprint. Specifically, the "Flexi" series, which has been launched by the home care brands FINO and SANITAS in the Group's countries, uses 100% recycled plastic in the product while using FSC (Forest Stewardship Council) paper label packaging, removing the plastic wrap. The new series has been measured through advanced laboratory tests at the Group Production Hub in Poland. The laboratory is equipped with the state of art measuring instruments, which ensure detailed quality controls of the supplied raw materials, during production and development.

Sarantis Group stands at the height of its corporate responsibility through its responsible operation and its innovative high-quality brands, aiming at the systematic reduction of its environmental footprint.



Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 12 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.