

Athens, November 12th, 2024

Participation of Sarantis Greece brands Lanes, clinéa, Bio-Oil and PiC at the 8th PEIFASYN Conference

Sarantis Health & Care division participated for the second consecutive year in the **Conference of the Piraeus Pharmaceutical Association**, held on **Sunday, November 3, 2024**, at the iconic **Zappeion Megaron**. The conference welcomed pharmacists, institutional representatives, and saw a significant presence from major pharmaceutical and consumer health companies.

Sarantis Health & Care division made its presence felt at the conference, represented by its popular brands [Lanes](#), [clinéa](#), [Bio-Oil](#) and [PiC](#). Through its impressive booth, the division had the opportunity to engage with attendees and welcome pharmacists, health professionals, and institutional representatives, offering a comprehensive experience to familiarize them with its products.

Sarantis Health & Care division's booth made a strong impression, showcasing the **innovation** and **quality** of its products. Samples from the brands were distributed, allowing attendees to try the products. In addition, informational materials provided valuable insights into the importance of **daily health care**, reinforcing Sarantis Greece commitment to promoting everyday **wellness** and **health**.

Company representatives attended the conference, ready to answer visitors' questions, explain the **benefits of the products** and suggest **solutions tailored** to the **needs of both patients and pharmacy consumers**.

About Sarantis Group

Based in Athens and having a history of 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.

Sarantis Health & Care Division, always committed to its **vision** of being a **key strategic partner** for **Greek pharmacies**, will continue to consistently participate in all major events of the pharmaceutical sector in Greece.

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