

Sarantis Group launches the new Noxzema Bonupack Shower Gels and the new Noxzema Liquid Cream Soaps

Sarantis Group demonstrates its commitment to a continuously **dynamic** philosophy of research and **development** while simultaneously **investing in the Greek market**, modernizing its production plant in Oinofyta.

Specifically, the Group recently made another major investment by **installing a new state-of-the-art Doypacks production unit**, capable of producing **more than 10 million Doypacks annually**. The line is fully automated with a **Cleaning in Place** and **nozzle placement system**, making it the **first machine on the market to place flip-top caps**. In this context, the **Noxzema brand**, a leader in the personal care category, **innovating** once again, has created the **New, specially formulated, Noxzema Bonuspack Shower Gels** for direct use in the shower, as well as the new **Noxzema Liquid Cream Soaps**. The combination of the **practical packaging** of the **Shower Gels** with an **ergonomic cap** that opens and closes and **can be used directly on the sponge or body**, with **consistently better value for the consumer*** and **up to 80% less plastic**** makes this specific range an ideal proposition for the consumer market.

The process of developing **innovative, human-safe** and **environmentally-friendly** products is at the core of the Group's **business activities**, giving it the impetus to progressively meet the needs of consumers over time, thereby earning their trust. The Group has managed to grow thanks to its emphasis on **expertise, specialization** and **high quality**, aiming to optimize and create new high-quality products that meet consumer needs, committing to **increasingly reduce its environmental footprint**.

Sarantis Group

Based in Athens and having written a history of more than 50 years in the field, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's activity is focused on the sectors of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high-quality brands that are top of consumer preferences. With strong activity in thirteen countries organized in eight business units – Greece (incl. Portugal), Poland, Romania, Bulgaria, West Balkans, Czech & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more from 50 countries around the world.

We recognize that our business operations have **direct** and **indirect economic, social, and environmental impacts** on all our stakeholders, including consumers, employees, investors, customers, partners and the local communities in which we operate worldwide. We fully understand the importance of our contribution to **sustainable development**; therefore, we **commit to responsibly managing** all our impacts throughout the value chain, from the production of raw materials to the final use and offering of our products to consumers.

*Economic packaging - Sarantis S.A. offers this packaging at least 15% cheaper compared to the Noxzema Shower Gel 750ml packaging (calculation based on wholesale price/ml).

**In terms of packaging per ml, compared to the bottles' packaging of 400ml (-80%) and 750ml (-72%).

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